

Rep Order# 6865411 Ver# 1 Status New Traffic Order# Printed: 10/19/2012 8:49 AM 1 of 2

EC'd Yes Last Received: 10/18/2012 4:33 PM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () VOTE VETS
Product VOTE VETS
Estimate# 2500
Buyer Kathryn Welsh
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE,N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 144/142/2500
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	5A-6A	WAVY NEWS	:30	\$2,000.00	10/23-10/23	1	1	1	\$2,000.00	
	2	W	5A-6A	WAVY NEWS	:30	\$2,000.00	10/24-10/24	1	1	1	\$2,000.00	
	3	M	530P-6P	WAVY NEWS	:30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
	4	W	530P-6P	WAVY NEWS	:30	\$2,500.00	10/24-10/24	1	1	1	\$2,500.00	
	5	F	530P-6P	WAVY NEWS	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
	6	M	5P-530P	WAVY NEWS	:30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
	7	W	5P-530P	WAVY NEWS	:30	\$2,500.00	10/24-10/24	1	1	1	\$2,500.00	
	8	F	5P-530P	WAVY NEWS	:30	\$2,500.00	10/26-10/26	1	1	1	\$2,500.00	
	9	M	11P-1135P	WAVY NEWS	:30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
	10	TH	11P-1135P	WAVY NEWS	:30	\$2,500.00	10/25-10/25	1	1	1	\$2,500.00	
	11	SU	1130P-12A	NEWS AFTER NFL	:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
	12	SA	6P-7P	WAVY NEWS	:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
	13	SU	7A-8A	WAVY NEWS	:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	
	14	SA	11P-1130P	WAVY NEWS	:30	\$2,500.00	10/27-10/27	1	1	1	\$2,500.00	

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---REPORT TOTALS---

Report Totals: 14 / \$32,000.00

---SALES MONTHLY TOTALS---

Oct 12: 14 / \$32,000.00

Sales Totals: 14 / \$32,000.00

Station Totals: 14 / \$32,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---	Market Totals	\$103,226	CATV 0%	WAVY 31%	WGNT 0%	WPXV 0%	WTKR 28%
			WTVZ 0%	WVBT 0%	WVEC 41%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE